Advertising Pricing for HORSEINSPORT.COM

Ad Presentation	Size (pixels)	Price (per month)
Full Banner	468 x 60	$75
Large Rectangle	336 x 280	$250
Half Banner	234 x 60	$45
Micro Bar	88 x 31	$30
Button 1	120 x 90	$40
Button 2	120 x 60	$37
Vertical Banner	120 x 240	$55
Square Button	125 x 125	$49
Banner - Leader Board	728 x 90	$260
Skyscraper	120 x 600	$200
Wide Skyscraper	160 x 600	$260

Ad Placement – Post Location	Price
Top	$100
Side	$70
Both – Different Pages	$130
Both –Same Page	$150

Number of Occurrences – Location Wise: How many pages display your eAd	Price
1 time	$0
2 times – with one location chosen	$30
2 times – with two locations chosen	$0
5 times	$143
10 times	$270
10 – 20 times	($30 x Number of Times) 14% discount
Over 20 times	($30 x Number of Times) 19% discount

Your eAd campaign investment = **Ad Presentation Price**
+ Ad Location Price
+ Number of Occurrences Price

These prices are subject to change as HORSEINSPORT grows.

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